



Strategic Advisors to the IT Community

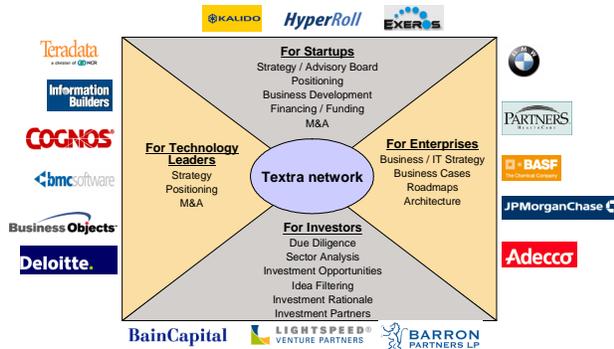
M&A Advisory Practice

Textra Group Overview

Textra Group consists of a seasoned team of senior banking and IT (Information Technology) executives/strategists with decades of experience working with all IT constituents – end users, vendors and investors. Our principals and associates have:

- Prior experience from #1 M&A advisor in North America with a leading technology advisory practice with significant experience in advising IT companies
- Hands on experience and understanding of the “real world” IT issues and challenges involved in designing, delivering and managing systems, applications and projects
- A broad and deep perspective and a unique insight on the software vendor landscape through strategic and technology advisory work for many leading and emerging software and IT services vendors
- A very strong set of IT vision, strategic planning, project management and execution / delivery skills through Big 4 management consulting experience
- A broad and deep perspective on the emerging trends in the software industry through our extensive strategic advisory work with many startups and leading technology VCs

Textra Group connects the world of IT in a unique “network” and provides strategic advisory services to all constituents



Textra Group M&A Support Practice

Textra Group is a strategic advisor to many leading and startup IT product and services companies. We are focused on IT market segments undergoing rapid expansion or transformation, including Information or Business Intelligence (BI), Business Process Management (BPM), Customer Relationship Management (CRM), Enterprise Content Management (ECM), Enterprise Risk Management

(ERM) / Compliance, Enterprise Resource Planning (ERP) and Business Process Outsourcing (BPO). Each of our partners has over 25 years of background and expertise in the relevant market segments. Our network of contacts in the industry is very wide and our names are recognized by the leading IT vendors, investors of and technology end users.

We distinguish ourselves by providing high quality M&A strategic advisory services that are differentiated by the industry knowledge, creativity and technical excellence. Our approach to M&A is not opportunistic, but rather it is based on our deep and broad industry experience and our unique market perspectives, which allow us to put together extensive market trends and vendor landscapes. We then base the client acquisition strategy and specific target recommendations on the key market drivers, trends and opportunities.

With over 50 years of combined industry expertise, we know and follow IT market segment and many of the key players very closely, and feel that we can provide superior M&A advisory services to our clients as compared to any other generalists in the field.

M&A Advisory Expertise

Textra Group principals provided strategic M&A advisory services to many information technology leaders, including large system integrators, during their prior position at LabMorgan/JPMorgan Technology Investment Bank



Textra Group is currently involved in several M&A activities

- Providing advisory services several offshore SIs looking to acquire several US-based system integrators
- Providing advisory services to a Business Intelligence professional services vendor looking to grow via acquisitions.
- Providing advisory services to professional services company doing a rollup in the FDA regulated services/software segment.

Boston Office:

Boris Evelson, Managing Partner
11 Nod Hill Road
Newton, MA 02461
+1 (917) 650-8344
bevelson@textragroup.com

New Jersey Office

Gennady Teplitsky, Managing Partner
37 Gregory Lane
Warren, NJ 07059
+1 (908) 578-5044
gteplitsky@textragroup.com

www.textragroup.com
Fax: +1 (413) 803-2737